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Building Store Volume 31

2008 Winter





On the Cover:

Hand carved from a solid block of white limestone, this tub from Advent Design International is more than a bathroom necessity, it's a natural stone sculpture.

> Photo courtesy of Advent Design International

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Photo courtesy of Tim Hursley

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BSI President's Message

Appreciating the Art of Natural Stone

NIQUE CHARACTER. VARIETY. SIMPLE ELEGANCE. These are terms that come to mind for me when describing the wonder and beauty of natural stone. In this issue, we share with you stone as art in many forms.

Two articles were of particular interest to me. During BSI's 2008 Tucker Design Awards event, I had the opportunity to visit the stunning Nasher Sculpture Center in Dallas, Texas. This structure and its gardens is a work of art we hope you'll enjoy learning more about in this issue.

This issue's historical feature on the Thomas Jefferson Memorial in Washington, D.C., also has significance for me. During BSI's fall study tour in Richmond, Va., I traveled to Charlottesville for the sole purpose of visiting Mr. Jefferson's home at Monticello. His innovation and creativity have always inspired me, and both of these venues pay tribute to those qualities. The use of natural stone in the memorial reflects Jefferson's own interest in designing for beauty as well as functionality. I am most proud of the use of Tennessee pink marble – a product of my home state – for the interior floor.

With the articles included here, we hope to spark your imagination and transfer to you some of the passion we feel about natural stone. If you are interested in learning more about the benefits of utilizing natural stone, we invite you to visit our Web site to learn more about our support of our members' efforts to continually increase the quality of service, quality of products and demand for natural stone. And, as always, should you have questions about our programs, products and services or need technical expertise regarding any aspect of composition, application or installation of natural stone please feel free to contact our office at 866-STONE13 (847-695-0170) and we will do our best to address your issues.

In closing, I wanted to express my appreciation to the Board of Directors and the members of the BSI. It has been my pleasure to serve as your president this year, and I wish the organization continued success in 2009 – BSI's 90th anniversary of service to the natural stone industry.



Cabertin Barde

Bob Barden 2008 President, Building Stone Institute Barden Stone Inc. Memphis, Tenn.

CORRECTION

In the 2009 Buyer's Guide, we inadvertently published an incorrect fax number for Ranier Devido Stone Co. The correct fax number is 724-658-0999.



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2010 TUCKER DESIGN AWARDS

Stonbored by BSI, the Tucker Design Awards Program is the stone industry's most prestigious award program. Respocted by the architecture and design community, the Tucker Design Awards honor those projects that demonstrate design excellence in the use of natural stone. Who May Enter Architects. Landscape Architects, Interior Designers, and toters whose work has achieved design excellence in the use of natural stone are encouraged to enter the 2010 Tucker Design Awards. Firms honored have included Bohlin Cwytreki Jackson Kichael Van Vakenburgh and Associates. The Office of Jawrence Halprin, Malcolm Holzman, and Antoine Phedock. Completed projects located anywhere in the sigible. A project that has previously receives tward cannot be resubmitted. **Project Types** The Tucker Design Awards n concept, design, and constr ratural stone including reside chartmes, Monorosis, Januar incouraged Memorial 2010 Competition Schedule

 10 Competition Schedule

 Summation Guidelines will be in the Call for Entries to be

 published in April 2009

 Submissions will be due November 30.2009 and winness

 Submessions will be due November 30.2009 and winness

 Submessions will be due November 30.2009 and winness

 To learn more about the competition, view past winners, or receive a 2010 Call For Entries, please go to www.buildingstoneinstitute.org, call 801 at (847) 695-0170, or email info@buildingstoneinstitute.org to request to be added to the mailing list.

 JOKER



Photo courtesy of Tim Hursley

The Story Behind Nasher Sculpture Center

By Lorayne Bryan

HEN TEXAS philanthropist and entrepreneur Raymond Nasher began to plan the Dallas museum that would house his family's extensive sculpture collection, he envisioned a light-filled, roofless space that would integrate the outdoors with the interior and serve as a peaceful retreat for reflection on art and nature. He hired world-renowned architect and recipient of the 2008 AIA Gold Medal and the prestigious 1998 Pritzker Prize, Renzo Piano, Hon. FAIA, to execute his vision.

Piano's conception of the museum building was a parallel series of archeological walls directing sight and movement through the lightly glazed building from Flora Street, the central spine of Dallas' art district, out to the garden. The garden's stone walls extend this concept and are opened up by a series of transparent gates and windows allowing glimpses of the garden and the collection from Olive and Harwood streets. Piano worked with landscape architect Peter Walker and Partners and associate architect and contractor Beck Group of Dallas to make this concept a reality.

The resulting creation, the Nasher Sculpture Center, opened to acclaim in 2003. A synthesis of nature and building, the Center encompasses a 55,000-squarefoot indoor museum and 1.5-acre outdoor sculpture center, which is often referred to as an oasis amid the downtown mirrored skyscrapers. The roofless effect was achieved in the museum by engineering an aluminum mesh of oblique holes to let in only indirect sunlight. The sides of each individual hole are cut out by a computer to let as much light as possible through, while protecting from direct sun, taking into



account the position of each hole in the roof relative to the sun.

The understated gallery building features long walls that define five equal-sized parallel pavilions. The walls are faced in two-inch wide, 190-pound slabs of creamy, honed Italian travertine (Navona light), creating a quiet classic backdrop for the sculpture. The glazed walls at one end invite visitors in from the street, with the sculpture fully visible; those at the other end transition guests into the garden where more sculpture awaits.

The garden planting designed by Walker also forms a series of continuous linear spaces with live oak trees, a growth of cedar elms, hedges and the stone plinths OPPOSITE LEFT: Recipient of the 2008 AIA Gold Medal and the prestigious 1998 Pritzker Prize, Renzo Piano, Hon. FAIA, is behind the conception of Dallas' Nasher Sculpture Center.

ABOVE TOP: A broad stone terrace and steps connect the indoor space of the museum with the garden in a continuous flowing movement.

ABOVE: A synthesis of nature and building, the Center encompasses a 1.5-acre outdoor sculpture center.



ABOVE: The Nasher's gallery walls are faced in 190-pound slabs of creamy, honed Italian travertine (Navona light), creating a quiet classic backdrop for the sculpture. composed along the axis of the garden. A broad stone terrace and steps connect the space of the museum with the garden in a continuous flowing movement. Walker's work on the project is chronicled with sketches, text and photos in the book, "Peter Walker and Partners: Nasher Sculpture Center: Source Books in Landscape Architecture."

A seamless flow of space between the galleries and sculpture garden and the prominent use of natural stone inside and out provide visual continuity throughout the site.

"The stone we used for the entry, the terrace and throughout the garden was Verde Fontaine – a dark, lustrous, green [granite] that contrasted with the golden buff of the building walls. The in-filled travertine of the walls has a deep, soft, warm appearance, while the pavements appear hard and are flame finished," Walker explains. The building's exterior is clad in 2,522 2' x 4' pieces of Etruscan

travertine, which is rough and pitted with a water-jet finish. This stone is also featured prominently on the garden walls (2,999 pieces).

According to Rick del Monte, the associate architect on the project, a story or idea exists behind all of Piano's buildings. "In the Nasher Sculpture Center he saw the building as an archeological dig where six ancient stone walls were found, and then he built a lightweight glass structure between the walls to create the museum," del Monte savs. "It was important for him that these walls look ancient. He chose Coliseum Travertine, from the same quarry that produced the stone for the Roman Coliseum. All of the exterior stone was water blasted to give the appearance that it had eroded over time. On the interior Renzo used a slightly different travertine whose voids have been filed to give it a more consistent appearance; this appearance was designed to allow art to be gracefully displayed on the walls. Renzo felt that this building and the stone that it is made of should last for one thousand years, and he always told us that Beck should provide the owner with a onethousand-year warranty."

Rob Barnes, president and COO of Dee Brown, was in charge of the stone installation on the job.

"The Nasher Sculpture Center was a great job, and it was exciting to work with Piano and his team. It was certainly one where you know at the end of the day that this project is going to get international acclaim." Barnes says that it wasn't a huge job for his company, but it was one that was very detailed and required the best of the best stone setters.

"Renzo Piano is the son of a builder, and he has a great respect for the people who build his buildings and the quality of the final product," del Monte adds.

"It was a great collaboration," assesses Walker. •

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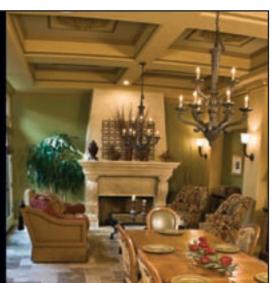
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CLOCKWISE FROM TOP LEFT: Photo 1: Drystone bridge in progress.

Photo 2: Carving by John Fisher.

Photo 3: John Fisher carves a sculpture.

Photo 4: StoneFest participants work on drystone wall.



ART OF NATURAL STONE Celebrate Stone

STONEFEST ATTRACTS INTERNATIONAL ENTHUSIASTS

By Lorayne Bryan





TOP LEFT: At Washington's annual StoneFest, professionals share their expertise through hands-on projects.

BOTTOM LEFT: StoneFest attendees have opportunities to further their connections with natural stone.

DYNAMIC COM-MUNITY WITHIN the world of stone gathers annually at Marenakos Rock Center near Seattle, Wash., for StoneFest, an educational and inspirational event created for people who love stone. An international cast of distinguished professionals share their expertise through hands-on projects, lectures, demonstrations and audio/visual presentations, offering a unique learning and networking experience for masons, carvers, architects, quarriers and landscape designers. Participants can further their connection with stone while working alongside some of the most extraordinary stewards of stone alive today, bridging the trades with both new and ancient perspectives.

At the 2008 four-day event in September, participants had the opportunity to work side by side with guest instructors Patrick McAfee (Dublin, Ireland) and Scotsman Bobby Watt (Ottawa, Canada) building with natural stone, using both mortar and dry stack methods. Stone carvers had the opportunity to witness monumental works being created by two guest sculpture instructors, John Fisher (Pietrasanta, Italy/ California) and Sabah Al-Dhaher (Iraq/now resides in Seattle). Acclaimed monument and memorial carvers Karin Sprague (Rhode Island) and Peter Atilla Andrusko (Portland, Ore.) shared words carved in stone and traditional techniques of this extraordinary niche within the stone trade.

Other invited guests included British letter cutter Nathen Blackwell, who has been cutting stone for more than 60 years, and at age 87, is still going strong—he just completed the hand-cut lettering in the Ronald Reagan Library in California. A primary sponsor and supporter of StoneFest, Trow and Holden Company was represented by Randy Potter who covered the finer points of use, application and maintenance of their handcrafted, stone-carving and masonry tools. Richard Rhodes of Rhodes Architectural Stone (Seattle) presented three AIA Accredited Lectures on Stone Specification, The Sacred Rules of Freemasonry, and The Grain of Stone: Implications for Design and Fabrication.

"At StoneFest, we set out to educate, support and share knowledge of the ancient and venerable crafts within the stone trade, allowing for the application of this knowledge to both traditional and more contemporary techniques of building today," explains StoneFest Director Alexandra Morosco. "The lion's share of the StoneFest group focuses their time learning correct methods of true masonry. In the



ABOVE: Most attendees to StoneFest focus their time on learning correct methods of true masonry.

CELEBRATE STONE The Stone Symposium Rocks the Granite Festival

By Lorayne Bryan

Part educational seminar and part revival meeting, Stonework Symposium 2008, the annual gathering of the Stone Foundation, was hosted by Vermont's Barre Granite Museum in conjunction with Barre's annual Granite Festival.

"It's part art school, part demonstrations, part trade show and part festival," says Tomas Lipps, founder of the Stone Foun-



dation, a community of stonemasons and others involved with stone, stonework and stone art. "The presentations and demonstrations that constitute the Symposium program promote an appreciation of the art and the craft of stonework as well as impart knowledge. The Symposiums give stonemasons a rare opportunity to connect with their fellow artisans and share experiences. Young stonemasons get to associate with their elders, and believe me, this is one of the most important and positive aspects of the Symposiums—it reinforces the lineage of the craft."

The Symposium consisted of three days in early September of presentations featuring different aspects of stonework and stone art as varied as: the geology and morphology of building stones; stone in trail work; large-scale stone installations, both structural and sculptural; stone water features; stonework around the world and through history; stonework and stone art in Japan; stone bridges in Norway and in Vermont; and the construction of a modern-day stone castle.

In the week preceding the Symposium, the Stone Foundation offered workshops in Dry Stone Walling, Granite Letter Carving and Traditional Lime Mortar.

On the day of the Barre Granite Festival, Saturday, Sept. 13, the educational workshops took a back seat and good fun was the order of the day. "We put on the first-ever Lithic Olympics," says Tomas Lipps, himself a stonemason. "Participants competed in events such as Dry Stone Walling, Stone Bowling, Stone Balancing and a Wheel Barrow Steeplechase. At a Dry Stone Walling Workshop just prior to the Symposium we made a Bocce Ball course of stone for the town of Barre. So bocce ball, played with stone balls, was also part of the Lithic Olympics. All of this took place on the grounds of the Barre Granite Museum and the participants as well as spectators, more than a thousand of them, had a great time. Everyone comes away energized and inspired, eager to continue their work with stone, whether that is building with it, carving it or selling it."

The first Stonework Symposium took place in Santa Fe, N.M., in 2000. Since then the event has moved around the country: Virginia, back to Santa Fe, South Carolina, Ohio and Oregon. Last year the Symposium was held on the island of Mallorca, in Spain, and last September, in Barre, Vt.

Many Building Stone Institute members also belong to the Stone Foundation, an organization of more than 800 members that is dedicated to the traditions, the craft and the art of stonework. Its administrators are principally stonemasons. Its Web site, www.stonefoundation.org, functions as a clearinghouse for information, with announcements of stone-related events and links to other relevant Web sites. But of most interest to the tens of thousands of visitors to the site are the pages containing material from the highly regarded in-house publication, *STONEXUS Magazine*. The magazine features articles and photographs that explore diverse aspects of the world of stone, stonework and stone art.

"Reinforcing the lineage of the craft is really the central mission of the Stone Foundation. The Symposiums and Workshops, *STONEXUS Magazine*, the newsletter and the Web site are the ways we do that," Lipps affirms.

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CLOCKWISE FROM TOP LEFT: Photos I and 2: Participants at StoneFest work on a walling tract.

Photo 3: An architectural carving by Keith Phillips.



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United States today, where are young masons learning how to build? Few masons today have proper role models or mentors and most have no applied apprenticeship. After a few years of sticking 'lick and stick' on CMU block they call themselves 'master masons.' The skill-level and craftsmanship bar falls every year with the development of production machinery, modern building practices and the onslaught of temporary faux. We want to change this."

What's next? McAfee and Morosco are already sharing correspondence about what may be included for future events. McAfee is proposing a workshop on building traditional castle walls, windows and portals. "This style of workshop takes a practical look at building such structures and will be of interest to experienced stonemasons who want to further their knowledge," Morosco says. "But it will also appeal to anyone who simply has a love of such things and wants to have a greater understanding of how the ancient structures were built and survived the tests of time." •

> For more information, visit www.StoneFest.org, or e-mail Director Alexandra Morosco at info@stonefest.org.











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ART OF NATURAL STONE Soak in a Masterpiece

By Lorayne Bryan Photos courtesy of Advent Design International

STONE BATHTUB from Advent Designs isn't just a tub made from marble, travertine or basalt. It is the culmination of owner David Luster's lifetime quest for the finest stone and artisans in the world and of a stone-sculpting expertise handed down through generations. For a quarter of a century, Luster has explored the Earth's continents to commission the finest artisans and to uncover exquisite blocks of stone. It is this critical attention to detail which he says sets his collection of artistic stone baths apart.

"Along the way," he says, "I realized the need for pieces that were outside the ordinary and began a search for exquisite stone and the artisans who could carve it into magnificent pieces



BELOW: This bathtub was hand carved from a single block of yellow travertine.

of functional art." The search took him from the interior of Brazil to the Peruvian Andes, the Italian Alps to Turkey and India, and throughout the Far East. The laborious process of cus-

tom carving a stone bath requires first mining the stone from a quarry, with a typical boulder weighing 16 to18 tons. The preliminary work continues as this boulder is cut into a rectangular or square block that weighs 5 to 6 tons. The carved and sculpted finished pieces require 350 to 400 man hours to create. "I frequently work with a family on the Mediterranean coast in Italy. We begin with an idea and collectively develop the idea into a final design which they execute," Luster explains. "Each piece is a unique work of art created with specific intent."

The company does not work with distributors and therefore has no showrooms, but instead prefers to sell on a direct basis to the high-end professional community and the consumer. At any given time, there are a number of hand-crafted solid stone soak-





ABOVE: Hand carved from a solid block of white limestone, this tub makes a bold and modern addition to any bathroom.

LEFT: Designed, cut and fit together by Italian stone artisans, this floor from Advent Design International is approximately 4 feet by 7 feet and includes more than 2,000 individual pieces of marble.





ABOVE: In keeping with the owner's goal of tubs that are "outside the ordinary," this Advent Design tub was hand carved from a solid block of beige travertine.

ing baths and basins, made to measure, in Advent's warehouse waiting to be shipped to clients. Luster welcomes visits from the world at large to view his magnificent pieces in person.

Advent's creations are not limited to bathtubs and basins. "We recently created an exquisite inlaid stone floor. This particular work was approximately 4-by-7 foot and was composed of over 2,000 individual pieces of marble in varying shades. It was designed, cut and fit together by our stone artisans in Italy who flew over to assemble it here."

Luster's penchant for detail likewise extends to the impeccable service he and Advent provide,

RESOURCES

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which is vital to ensure flawless delivery and installation. He observes, "The customers—be it the builder, architect, interior designer or the homeowner genuinely appreciate all that we do," and, he adds, "in the end, that's what makes my work so gratifying."

Advent Design is a member of SBIC, the Sustainable Buildings Industry Council, in an effort to encourage "green construction" where materials used in the design and construction of residences and buildings of all types utilize natural materials that are sustainable and environmentally sound. Advent's solid stone soaking baths are priced from \$22,500.

Green Building and Natural Stone

University of Tennessee, Center for Clean Products

ATURAL STONE HAS MANY innate attributes that make it a green building product: it is natural, low-maintenance and exceptionally durable. However, with the growth of the green building movement, it is worth considering how these and other properties of stone can contribute to sustainable design projects and green building certifications.

LEED

The U.S. Green Building Council's (USGBC) Leadership in Energy and Environmental Design (LEED) rating system has helped to shape the green building movement in North America. LEED addresses all building types, including new construction, existing buildings, commercial interiors, core and shell, operations and maintenance, homes, neighborhoods and specific applications such as retail, multiple buildings/campuses, schools, healthcare laboratories and lodging.1 Through mid-2008, more than 1,540 construction projects have been LEED-certified.²

LEED-NC

LEED-NC, for New Construction projects, is the most widely used green building rating system in the United States.³ LEED-NC emphasizes six categories for environmental improvement:

- 1. Sustainable Sites (SS)
- 2. Water Efficiency (WE)
- 3. Energy and
- Atmosphere (EA) 4. Materials and
- Resources (MR) 5. Indoor Environmental
- Quality (IEQ) 6. Innovation and Design.
- (ID)

Natural stone products, such as those made from granite, marble and limestone, among others, can contribute to points in several of these categories.

SS Credit 7.1: Heat Island Effect, Non-Roof: Using light-colored natural stone with a solar-reflective index of 29 or greater can reduce heat-island effects. For instance, the use of light colored stone as caps on such features as landscaping walls, stair treads and pavement may generate a credit.⁴

EA Credit 1: Optimize Energy Performance: Natural stone has good thermal mass (the ability of a material to store heat and slowly release it), which positively impacts indoor ambient air temperature, and thus, energy efficiency. The number of points in this credit category (1-10) is dependent on the thermal mass of the specific type of stone used.⁵

MR: Due to the durability of stone, there are several credits in the MR category that can potentially be garnered.

- MR Credits 1.1 & 1.2 Building Reuse, Maintain 75-95% of Existing Walls, Floors and Roof: These credits apply if the life-cycle of existing building stock can be maintained in a project.
- MR Credits 2.1 & 2.2 Construction Waste Management, Divert 50-75% from Disposal: These credits apply if "waste" stone used in construction is diverted to a beneficial use



rather than being

- disposed.
 MR Credits 3.1 & 3.2 Materials Reuse, 5-10%: These credits apply if salvaged stone products can be reused for another purpose in a building design.
- MR Credits 5.1 & 5.2 Regional Materials, 10-20% Extracted, Processed and Manufactured: These credits apply if the project uses natural stone that has been extracted, harvested or recovered, as well as manufactured, within

500 miles of the project site for a minimum of 10% (based on cost) of the total materials value (if only a fraction of a product or material is extracted/harvested/rec overed and manufactured locally, then only that percentage, by weight, contributes to the regional value.).

ID Credit 1: Use of natural stone may contribute to exceptional performance in areas such as life-cycle cost and durability, mold resistance and improved air quality.⁶

LEED 2009

In anticipation of the development and release of LEED 2009, a revised point system based on the application of life-cycle assessment to support LEED credits, the Natural Stone Council (NSC) has just completed an extensive benchmarking exercise of its member operations. The resulting life-cycle inventory data sets have been made publicly available on the NSC Web site to make transparent the extent and affect of their operations and to support an informed decision regarding stone products. The datasets can be accessed at http://www. genuinestone.com/env researchan dresults.

ABOVE: ImaginOn, a children's library and theater, is the first USGBC LEED-certified public building in Charlotte, achieving a silver rating.



ABOVE: Architects for ImaginOn placed significant emphasis on the use of natural, local and regionally produced materials used in conjunction with recycled-content materials.

Beyond LEED

The green building movement has inspired numerous other green building certifications and programs in the United States and abroad. Some of these programs, such as The Living Building Challenge, seek to inspire builders, owners, architects, engineers and design professionals to build environmentally sound and self-sus-



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STONE INDUSTRY WORKS TO PROMOTE TRUTH ABOUT GRANITE SAFETY

Based on years of experience and a number of studies confirming a lack of evidence that granite countertops in a typical setting could cause a human health concern relative to radon exposure, the natural stone industry and others have largely assumed that granite countertops were safe. Over the past year or so, claims have been made by some suggesting that conclusive scientific data to the contrary exists. The media in some markets has picked up on this "story." News items have been circulated that generate negative attention about our industry despite the fact that evidence and support from the Environmental Protection Agency (EPA) suggests that granite countertops are not a significant health issue.

As a result of negative media coverage and in an effort to spread our message of truth about natural stone, the natural stone industry is developing more sophisticated independent test protocols to measure radon and radiation emissions from granite. Our objective is twofold: (1) testing and/or re-testing stone types used in the U.S. countertop market today in order to reassure the public and the media that concerns about radon emissions from granite countertops do not constitute a significant human health risk; (2) developing standards that ensure all testing is conducted appropriately and consistently, which will eliminate the questionable science and results that many media articles have reported as fact.

This work will take some time, but significant progress is being made.

Granite testing is still underway, but scientific analysis completed to date has yet to identify a single stone that poses any health risk. That means none of the third-party testing completed to date has found a granite sample that would contribute to typical household radon levels beyond EPA recommended levels. To read more about the largest study so far to find no granite that poses a health threat, see page 44 in our Industry News section.

John Mattke is co-chair of the Natural Stone Council and president of Cold Spring Granite Company.

taining buildings—buildings that actually "give back" to the ecosystem in which they are built. Developed in 2005 by the Cascadia Region Green Building Council, the Living Building Challenge promotes "no credits, only prerequisites"; buildings must meet requirements such as generating all of its own energy with renewable resources, capturing and treating all of its water on site, and using resources efficiently and for maximum beauty.⁷ The program is comprised of six performance areas, or "petals," including Site, Energy, Water, Materials, Indoor Quality, and Beauty and Inspiration. Each petal includes prerequisites that must be met in order to achieve that specific performance area designation.

Another program, directly based on LEED 2.0, is the Sustainable Project Rating Tool, or SPiRiT, developed by the U.S. Army Corps of Engineers. SPiRiT is tailored to Army-specific needs and includes checklists, strategies and scoring mechanisms to allow Army installations to rate themselves in creating and maintaining sustainable facilities, as well as to improve the process of planning, programming, designing, building and maintaining those facilities.8 SPiRiT incorporates all of the LEED 2.0 categories for environmental improvement except the Innovation and Design category. However, it includes three additional categories: Facility Delivery Process, Current Mission and Future Missions.9

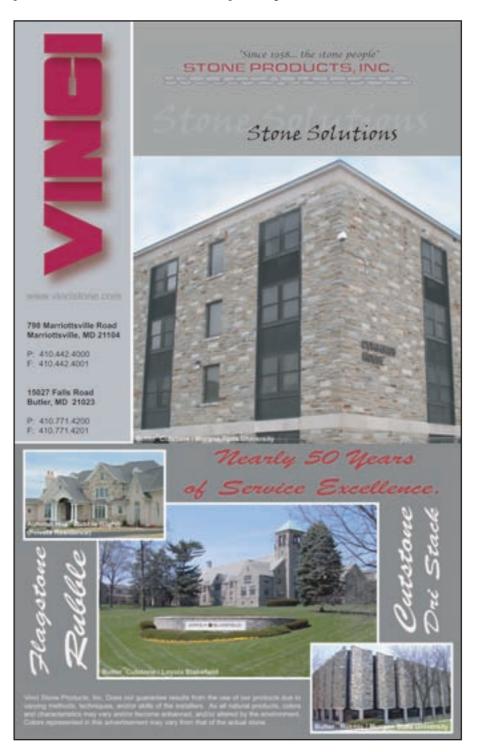
The Living Building Challenge and SPiRiT are just two of many examples of green building standards and programs that have taken off since the success of the USGBC's LEED program. Their existence demonstrates the continued growth in the green building movement and the ways in which such tools can be used to develop and inspire ecoefficient, healthier buildings.

Examples:

ImaginOn, The Joe and Joan Martin Center

> Charlotte, N.C. Silver LEED Certification Designed by Holzman Moss Architecture Completion Date: 2005

ImaginOn is the new facility of the Public Library of Charlotte-Mecklenburg County and the Children's Theatre of Charlotte. This first-of-its-kind facility "serves as a catalyst for all ImaginOn's visitors to experience the written, spoken and electronic word in an integrated environment."¹⁰ ImaginOn is also the first USGBC LEED-certified public building in Charlotte, achieving a silver rating. The architects selected materials to challenge, inspire and excite young minds, with significant emphasis placed on the use of natural, local and regionally produced materials used in conjunction with recycled-content materials. Whimsical design features of the building, such as representations of a parallelogram, a helix and a cube also provide unique vehicles to highlight environmentally sensitive materials. Stone cladding is featured in the helix, representing the architect's





ABOVE: ImaginOn's cladding is a split-face Ashlar from the Dakota Granite Company.

innovative use of a remnant material. The cladding, a split-face Ashlar from the Dakota Granite Company, is a reused by-product of monument slabs when the polished slabs are cut to size; this innovative use of stone contributed to a LEED MR credit.¹¹

The creative use of materials and sustainable design of ImaginOn are further used as teaching tools. The ImaginOn Web site offers the opportunity to "Go on a Green Hunt" to identify green building materials used in the building, including compressed wheat fiberboard, wool and stone.¹²

Jefferson Hall Library and Learning Center

United State Military Academy at West Point West Point, N.Y. SPiRiT Bronze Rating Designed by Holzman Moss Architecture Completion Date: 2008

The Jefferson Hall-USMA Library and Learning Center opened in September 2008, making it the first new academic building on the historic West Point campus in more than 35 years. The facility, designed by STV and Holzman Moss Architects, "celebrates the charge to provide a building of quality and character that will be perceived as a progression of past success that also leads to future opportunities."¹³

This vision required careful consideration of the West Point National Historic Landmark District in the design and materials decisions. The facility sits on the edge of West Point's 70-acre parade ground known as the "Plain." Building on the Plain required careful consultation with the New York State Historical Preservation Office, requiring a "statement of adverse effect."

According to Malcolm Holzman, FAIA, of Holzman Moss Architecture, "Designing a facility that reflects the spirit and values of the 21st century Army and still honors the academy's architectural values was imperative."¹⁴

Natural stone is a key aspect of the design. East and West graniteclad towers provide harmonization with adjoining Gothic style structures, using regional stone and contributing points to the bronze SPiRiT certification. In order to match the stone used in the adjoining Eisenhower Barracks, a section of the Fletcher Granite Quarry was reopened, contributing more than 130 tons of hand-tooled stone blocks. \blacklozenge

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ACKNOWLEDGEMENTS

The authors wish to express thanks to the staff of Holzman Moss Architecture for their kind assistance and provision of materials on both the ImaginOn and Jefferson Hall projects.

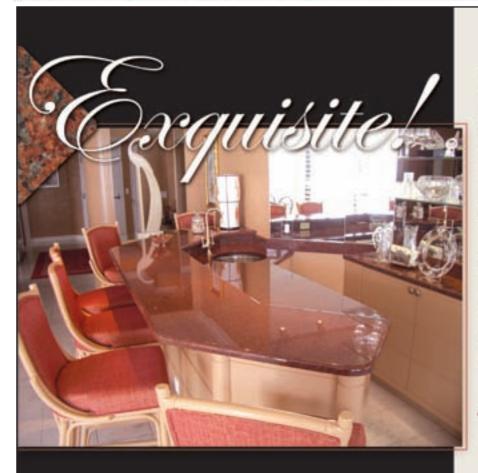
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THIN STONE

The Natural and Simple Choice for Many Architects



By Martha W. Barksdale

EN IT COMES to adding warmth and beauty to architecture, nothing beats the look of natural stone. That added attractiveness can come with a hefty price tag, both in terms of money and labor. The additional weight of stone can also prohibit the use of full dimensional stone in some applications, but thin veneers, unlike conventional full veneer stone products, do not require ledgers, footings or ties. For those reasons and more, architects and builders from coast to coast originally fell in love with thin stone veneer. Today, thin stone veneer is recognized in its own right and is the stone of choice for many residential, commercial and institutional projects.

A Guesthouse in Wine Country

Giving a new structure a vintage look – as if it had been standing for many years – was Jon Curry's vision when he began designing his guesthouse in the wine country of northern California. Already on the property was Curry's home, a circa-1910 reconstructed barn converted into a house. Curry, of Landers Curry Inc., says his goal was for the 650square-foot guesthouse to look like an outbuilding that might have existed before the barn was constructed.

Curry turned to his friend and world-class mason Pascal Faivre, owner of A L'Ancienne Imports of Sonoma, giving him free rein to create the look. "When we met to talk about the direction of the guesthouse," Curry says, "he asked me what I would like and I said 'surprise me.' " Faivre, using his innovative techniques, created a weathered appearance using stone from Natural Stone Veneers International Inc. of Fond du Lac, Wisc. Shamrock Materials Inc. of San Rafael, Calif., was the stone distributor. Blonde-colored Monterrey thin veneer was applied to the flat surfaces, says Shamrock's Carol Green, who served as the liaison between the supplier and the architect. A mix of Monterrey and buff-color Sydney was used to create the corners.

"If you go to the Burgundy region of France, where Pascal is from, and take a look at some of the old buildings that were constructed as full masonry circa 1600-1700, then stuccoed over to repair and modernize, with degradations over time due to weather and age, you would see many similarities between them and Jon Curry's guesthouse," said Dmitra Smith, marketing director for A L'Ancienne Imports Inc. "The quality of the aggregate stucco, the color, even the stones could be neighbors with the old buildings."

Curry agrees, saying the guesthouse looks as though it were built in stone, stuccoed over some 40 years ago with the stucco now crumbling away. "During the construction process," he says, "both subs and clients thought this was an existing building."

One challenge posed by the use of thin stone veneer was to make sure the veneer made contact with the ground, so the guesthouse didn't look like "a floating stone building," Curry says. Contractors protected and preserved the drip screed by leaving small voids in the grout so the stucco scratch coat and brown coat drain at the screed.

Faivre has no problem adapting his family's ancient craft to new materials. "A L'Ancienne used to use strictly 300-year-old bulk limestone reclaimed from old barns and farms combined with the Faivre family old grout recipe for our masonry projects," Smith says. "However, over the past several years we have been working with new stone and have found that we are able to achieve this look with almost any stone" if it is of good quality and properly cut, she says.

OPPOSITE LEFT: Mason Pascal Faivre helped create the vintage look of this natural stone guest cottage in California.

BELOW: This weathered thin stone veneer was supplied by Natural Stone Veneers International in Wisconsin.





ABOVE: Natural thin stone blue-grey sandstone supplied by Connecticut Stone Supplies boldly sets off the exterior of this farmhouse.

Curry says working with Faivre taught him that simple is usually better. "Pascal reminds me to keep the building scale and form truthful."

Traditional Look Without the Weight

When looking for a means to set off the exterior of a New

Canaan, Conn., farmhouse they were building, the late New York City architect Jeffrey Bacon and a homeowner chose ThinStone[™], the natural thin stone manufactured by Connecticut Stone Supplies of Milford, Conn. They selected Colonial Thin Strip, a sandstone in a blue-grey color resembling bluestone, says Tyra Dellacroce, the marketing director for Connecticut Stone Supplies. The thin strip stone ranges from 1/2 inch to 2 inches in length, with a depth of 4 to 14 inches. Strip cut corners are notched to wrap around and give the appearance of traditional 4-inch facing. This particular home used 60 tons of ThinStone, Dellacroce reports.

The front porch area was clad floor to ceiling with the Thin-Stone, while the front and side walls had ThinStone up to 4 feet from the roofline with a bluestone cap, says Lou DiMaio of Onsite Construction of Shelton, Conn., the builder of the 6,800-squarefoot house. DiMaio says this was the first time he had worked on a project utilizing stone veneer. DiMaio likes the jointless look of the natural stone, but masonry for the product was more time con-



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Supplier

Natural Stone Veneers International Inc. Fond du Lac, Wisc. 877-923-2800 www.nsvi.com

Installer

A L'Ancienne Imports Sonoma, Calif. 707-996-2550 www.alaimports.com

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Supplier

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Mason/Contractor

Holmes Construction Woodbury, Conn. 203-278-0453

Builder

Onsite Construction Shelton, Conn. 203-943-0054

suming than typical construction processes.

Mason Dave Holmes of Holmes Construction in Woodbury begs to differ. He knows how labor-intensive full veneer masonry is and appreciates the flexibility of thin stone veneer. "The biggest advantage [of this stone] is the lighter weight," he says. "There are no loadbearing issues to consider." Holmes also appreciates that the decision to use thin stone veneer can be made after construction is underway. "You can adhere it right to the wall," he says.

"The time factor is also a plus," Holmes continues. "It is



applied more like a tile. You can get more applied in a day than you would with full veneer. You don't have to wait for mortar to dry."

The fact that no ledgers or footings are required also means that height is not an issue. "With full veneer you can only go up vertically so far. With ThinStone, you can go 100 feet high," Holmes says.

Martha Barksdale has written articles for numerous publications. She is a graduate of the University of Georgia and lives in the Atlanta area. ABOVE: Its light weight and ease of installation make natural thin stone veneer a popular choice for architects, builders and contractors.

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STONE THROUGH THE AGES

Kenneth Castellucci & Associates

By Stephanie Aurora Lewis, RA, LEED

ON'T TELL ME what the weather was last week; I am going forward." That's a philosophy that Kenneth Castellucci lives and works by. Owner of Kenneth Castellucci & Associates, natural stone fabricators and installers, Castellucci and his crew of employees are working full steam ahead as the sixth generation of Italian stone fabricators and installers for large, commercial building projects. The company's foundation is based on Italian stoneworking tools and techniques, more than a century of family apprenticeship training, and a successful business strategy aimed at the promotion of natural stone through relationships with architects.

The Castellucci family entered the stone-working trade in 1828 from the Abruzzo region of Italy and is still in business after a remarkable 128 consecutive years. Castellucci's grandfather was the first generation of the family to work in America. Kenneth was born in Stonington, Maine, and was thrust into the business at the age of 18. Though the quarries at Stonington are still used by the Castellucci family, they moved to Rhode Island early on in order

to capture important projects in the Washington, New York and Boston metropolitan areas.

Castellucci credits his family's successful heritage primarily to Italian stone-working roots. "Italy is the stone capital of the universe. Without Carrara, Italy, there would be no natural stone today," he says.

Modern stone-working techniques and tools are a direct result of the ingenuity and inventiveness of the Italian people. Castellucci explains that it was the excellent Italian stone working techniques of his OPPOSITE CLOCKWISE FROM TOP: Photo I: The GTECH World Headquarters in Rhode Island features Kershaw granite. The stone work on the background buildings (Westin Hotel & Residences, Marriott Hotel Residences and Providence Place Mall) was also done by Kenneth Castellucci & Associates.

Photo 2: Kenneth Castellucci's work on the addition to the Boston Public Library utilized Milford Pink granite from Milford, Mass.

Photo 3: Rhode Island's Providence Public Safety Complex features Gray Indiana limestone and Chelmsford Gray granite. ABOVE: While Kenneth Castellucci & Associates are busy fabricating and installing stone for some of the Northeast's most notable metropolitan architecture (such as the Boston Museum of Art seen here), they also recognize the importance of educating area architects about the benefits of natural stone. 6

courtesv



ABOVE: More than 100,000 cubic feet of Deer Isle granite is used at the Boston Museum of Art, one of Castellucci & Associate's highest profile projects.

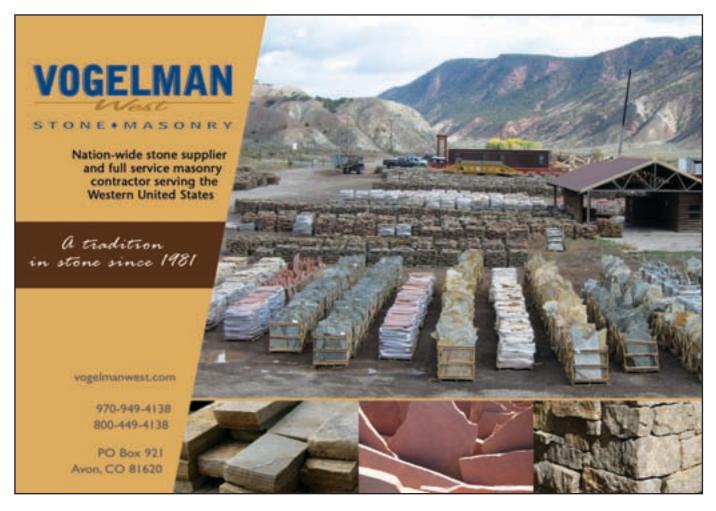
grandfather and father that saved the Castellucci family business when natural stone was a declining U.S. industry after World War II. "The Jumbo Gang Saw from Italy saved and revolutionized the industry," he says. "It is an Italian machine that cuts marble and granite into slabs. This Italian invented and fabricated machine is used throughout the world today."

Spreading the Word

After a lifetime in the business, now, at the age of 66, Castellucci realizes a new frontier of architects exists who need stone experts to build relationships with them that will benefit the industry as a whole.

"The key to the stone fabrication and installation industry is to educate architects on the use of natural stone," Castellucci says. One challenge facing the industry is that stereotomy, the science of stone detailing, is no longer taught in universities, specifically in the land grant colleges of New England. So, the responsibility of education falls to stone fabricators and installers.

"[Education] is not just taking samples to show architects. It is, rather, going into an architecture firm to talk to them about the use of natural stone, then to talk to them about how to install it on their buildings," Castellucci





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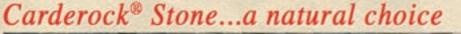


ABOVE: For his work on the Johnson & Wales University Quadrangle and Library (foreground), Kenneth Castellucci used Canadian Black granite from the Alma Provence of Quebec. Castellucci also completed the stone work on the buildings pictured in the background: 100 Westminster Street, One Financial Center and The Textron Building. explains. "Don't just be bidders; go out and be promoters."

Promoting Natural Stone

"When I visit an architect," Castellucci says, "it is most often about a specific project. The first rule that I use is never walk into their office with a particular natural stone sample. The initial visit is to learn about the particular project by either reviewing the preliminary drawings and/or seeing a rendering of the proposed building. I then ask the architect what materials they envision using on the interior and exterior. Based upon their budget, I can get a feel for whether they can afford stone and what type. I try to refrain from quoting 'off the wall' prices until I can study the job. At a second meeting, I present a budget price that includes both the fabrication and the installation of a particular stone.

"I do not push a particular granite, marble or other types of stones for two reasons," Castellucci continues. "There is such a wide variety [of stone] available and because present day architects are looking for something new. It is up to the natural stone people to keep abreast of all these new stones and finishes. As



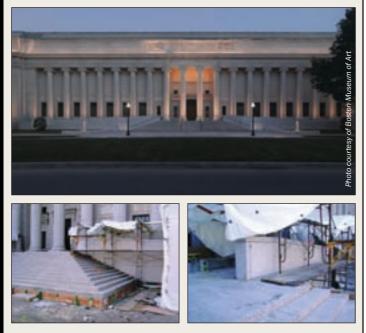


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FAMILY LEAVES LEGACY AT BOSTON MUSEUM OF ART

Photos courtesy of Kenneth Castellucci & Associates



Currently under construction, The Boston Museum of Art is perhaps the highest profile project for Kenneth Castellucci & Associates today. The project is also the largest natural stone job in the works in the United States, using more than 100,000 cubic feet of Deer Isle granite quarried from Stonington, Maine.

The original art museum was built of Deer Isle granite by Castellucci's grandfather in 1923. Since then, Castellucci's father completed the 1952 East Wing addition, and Kenneth Castellucci himself did the 1973 West Wing addition. The \$600 million new Gund Wing, designed by Sir Norman Foster, will house *Art of the Americas*.

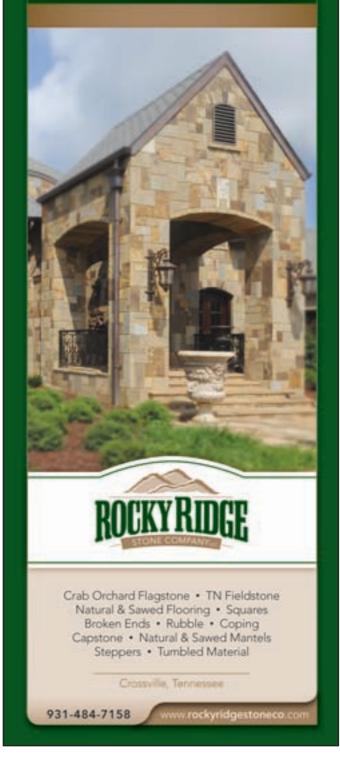
"All the Deer Isle granite throughout the entire museum comes from the quarry that my grandfather first used. Only one family has been involved with the natural stone on that building: the Castellucci family," Castellucci says proudly.

one gets familiar with each architectural office, they will learn their preferences regarding color and finishes. Therefore, it is the continuous contact with the architect that usually results in them calling you when they think of stone."

After overcoming business challenges in the past, Castellucci maintains his calm, forwardlooking philosophy for the future. "As everyone knows, what is happening today with the economy is unprecedented and quite unsettling," he says. While conceding that there has been a lull in the use of natural stone for building interiors and facades, he says, "As long as people are building, they will continue to use natural stone." •

Based in Ohio, **Stephanie Aurora Lewis** is a registered architect who has published more than 70 articles.

WHEN Durability AND Stunning Beauty ARE A REQUIREMENT



Stone Helps Birmingham Firm Keep It Natural

By K.K. Snyder Photos courtesy of Davis Architects



DAVIS ARCHITECTS at a Glance

Specializing in designs and master plans for schools, colleges and universities, libraries, churches and performance venues, Davis Architects is Birmingham's oldest architecture firm.

In June, Davis Architects received an Honor Award at the 2008 Design Awards Gala from The American Institute of Architects (AIA) - Birmingham for its 4-H education center project. The Honor Award is the highest level of recognition bestowed by AIA Birmingham for projects displaying exemplary design exceeding the criteria set forth by the jury.

At press time, the 4-H Environmental Education Center was still in the process of receiving LEED Gold Certification.

THT THE ENVIABLE GOAL of LEED Gold Certification in mind, Davis Architects of Birmingham, Ala., set out to design a sustainable environmental education facility and conference facility on a wooded hillside at Lay Lake near Columbiana, Ala.

Led by Neil Davis, firm president and chief designer on the project, the center was built at the request of Alabama 4-H, an organization aimed at developing character and knowledge for young people. The building was to replace the group's existing training and conference facility on Lay Lake. OPPOSITE PAGE: Paying close attention to the natural environment, Davis Architects' 4-H Environmental Education Center uses native Alabama sandstone.

RIGHT: The firm hopes that sandstone, harvested north of Birmingham, will help the 4-H center achieve LEED Gold Certification.

The firm's design for the education center mirrored the client's environmental philosophies, from green roof construction to recycled products to state-of-the-art building systems designed for higher efficiency and lower energy consumption. The 4-H Environmental Education Center project by design, construction and operation was to have a minimal draw on non-renewable resources while giving high priority to preserving the surrounding natural environment.

To that end, the facility was designed using mainly natural materials, says Davis architect Don Cosper. These materials included a native Alabama sandstone quarried and installed by Lamb Stone, a four-generation family-owned business located in Oneonta.

"In this area, using the indigenous sandstone is very popular," Cosper says. The sandstone is harvested north of Birmingham. "It's a very pretty stone," he continues, "and the proximity is important with LEED projects."

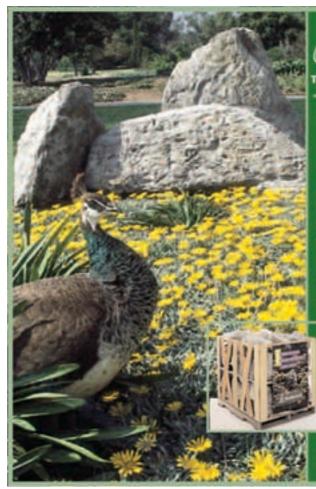
The entire design of the \$5.2 million environmental center hinged on the use natural materials, Cosper says. "[The center] is nestled in the woods, and we wanted to make it look like it belongs there. Stone is a natural looking material, so the sandstone was perfect."

On the exterior of the 17,480-square-foot building, randomly sized pieces of sandstone were stacked using concealed mortar joints. Two-story structural columns and partial sandstone walls were accented with other materials, including concrete, glass and wood – all topped off with a metal roof.

Impressive raised wooden walkways lead to the tucked-away building. These natural walkways offer one of the best views of the facility, which is nearly all glass across the woods-facing backside.

The local sandstone was also used on the interior as a decorative element, including in the main lobby, and through the corridors upstairs and down. The upper lobby, which also features Oneonta sandstone as a decorative accent, serves as a pre-function space for the conference facility, while the lower lobby,





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Designer Profile





LEFT: Architect Don Cosper explains that natural stone is the strongest design element of the 4-H center, wrapping the building on all sides and adding warmth.

with sandstone accents, has a display area and accommodates busloads of visitors. Cosper says, "Sections of stone with sections of panelized wood in between give a rhythm and pattern of stone and wood."

Tim Lamb, owner of Lamb Stone where his family has quarried Oneonta sandstone for four generations, explains that the stone comes out of the ground in layered sheets of thicknesses ranging from 1/2 inch to 24 inches. Once out of the ground, the sandstone is transported to Lamb Stone's processing plant where a splitter or breaker is used to "break it into pattern."

Lamb says the quartz sandstone product used on the 4-H center consisted of walltype slabs ranging from 3 to 8 inches in thickness. The architects chose the Oneonta sandstone in the brown tones, though Lamb also quarries a blue-gray variety.

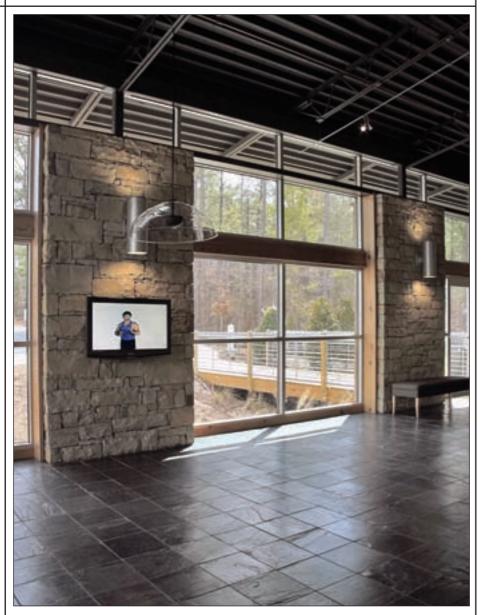
"It has pretty veins running through it, too," he says. "The stone is a range of tones of buff colors and the blue-gray. The Tennessee area produces the same basic colors, but it's not as hard as quartz; ours is a harder base material."

Lamb says for the 4-H project his company used a random ashlar split face pattern on a thick wall veneer. "It's a two-to-one ratio so, you'd have one 8-inch piece with two 4-inch pieces," he explains, noting that Lamb Stone now offers a thin wall veneer of 4 to 5 inches.

"The stone, certainly from a visual point of view, is the strongest design element. It pretty much wraps the building on all sides," Cosper says. "We wanted to bring in the warmth of the stone."

This extensive stone project wasn't Davis Architects' first use of natural stone. In fact, the firm has been using stone in its designs for decades, including a number of projects on the campus of Birmingham's Samford University, one of the firm's oldest clients, going back some 50 plus years.

"The entire campus is Georgian Colonial, so brick is their choice for exterior finish, but the buildings are all trimmed in limestone," Cosper says. "We use classical detailing in limestone on eaves, cornices,



window and door trim, columns, entrances, etc. We chose limestone because it has the best choice for authentic, traditional detailing. Cornices with dentils and mutiles are executed beautifully in limestone."

Many interiors of buildings on Samford's campus feature other types of stone, such as granite and travertine.

"The granite, especially dark granite, is both striking and durable on stairs in an entrance lobby. Travertine, such as the two color combination in the Sciencenter lobby, is very rich and elegant in appearance. It seems a building dedicated to science should use some natural materials when possible," he says. •

K.K. Snyder is a freelance writer based in Albany, Ga. She can be reached at kkondeadline@hotmail.com.

ABOVE: Davis Architects has used natural stone in projects throughout the Birmingham area. At the 4-H Environmental Education Center project, the design, construction and operation was to have a minimal draw on non-renewable resources while giving high priority to preserving the surrounding natural environment.

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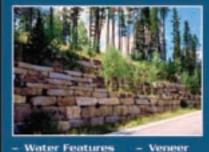
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NATURAL STONE LEAVES LEGACY The Jefferson Memorial Endures

By K.K. Snyder Photos courtesy of Terry J. Adams, National Park Service

BELOW: Various types of marble were used to create the infamous Jefferson Memorial in Washington, D.C.

HEN IT COMES TO DEM-ONSTRATING the splendor and endurance of natural stone, the Thomas Jefferson Memorial in Washington, D.C., is an outstanding example – having stood the test of time since the completion of its three-year construction in 1942. Built from various types of marble in dedication to of one of America's founding fathers and the third president of the United States, the memorial was designed by famed architect John Russell Pope and constructed by Philadelphia contractor John McShain.

The neoclassical Jefferson Memorial is located on 18 acres in East Potomac Park



RIGHT: The interior wall panels of the Jefferson Memorial, which houses this 19-foot bronze statue, are make from Georgia white marble.

on the Tidal Basin. The structure is open to the elements and features a shallow dome, a circular colonnade of 26 Ionic order columns, a portico and circular marble steps. The memorial houses a 19foot bronze statute of Jefferson, completed by sculptor Rudolph Evans.

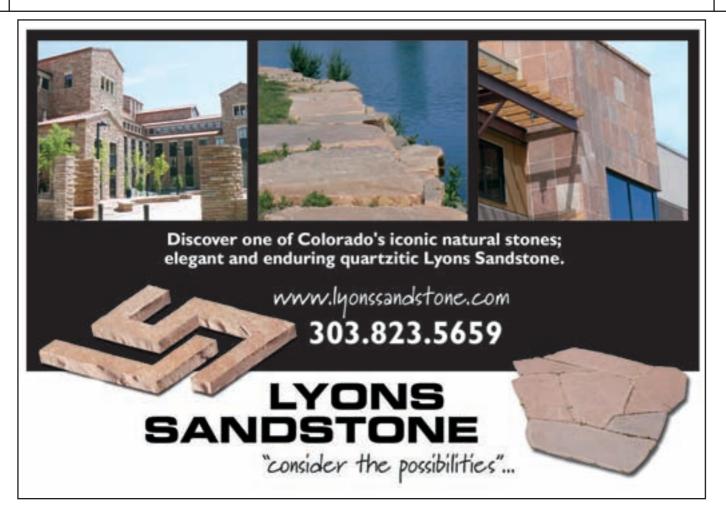
Construction of the memorial began in 1938 amidst conflict; the final design had not been approved, according to the Commission of Fine Arts. The project moved forward but was slightly impeded following Pope's death less than one year later. His partners, Daniel Higgins and Otto Eggers, stepped in to complete the task in Pope's absence.

The exterior walls and columns of the memorial are constructed with Danby Impe-

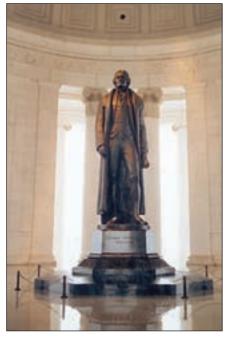


rial marble from Vermont – the most significant stone used in the structure. Danby marble is well known for its clean, white coloration with light veining. Specifically, Danby Imperial is recognizable by its golden veins in distinct, naturally occurring patterns. Danby marble has been used in the construction of a number of Washington, D.C., landmarks.

In addition to Danby Imperial, the Jefferson Memorial includes Tennessee pink marble for the interior floor, Georgia white marble for the interior wall panels and Mis-



Historical Feature



BELOW: The Jefferson Memorial is a two-time recipient of the BSI Tucker Design Award based on its extraordinary use of natural stone.

souri gray marble for the pedestal. Indiana limestone was used in construction of the ceiling.

The Jefferson Memorial was dedicated on April 13, 1943, on the 200th anniversary of the late president's birthday. This national memorial was listed on the National Register of Historic Places in 1966.

The Thomas Jefferson Memorial is a two-time recipient of the BSI Tucker Design Award, having received the honor in 1985 in the category of a building 25 years or older and still in use, and another in 1996 for a structure built at least 40 years ago and still in use. The latter award was the result of a nomination by Leslie N. Boney Jr., FAIA, who passed away in 2003.

Charles Boney Jr., an architect in the Wilmington, N.C., firm his uncle worked for, says his uncle's interest in the Jefferson Memorial parallels the interest the elder Boney had in Henry Bacon, an architect with ties to Wilmington and designer of the Lincoln Memorial. "The use of stone in these [Washington, D.C.] buildings reflects the permanence of government and leaving a lasting legacy," Boney says. He adds that for his uncle, the appreciation for the use of stone in such buildings goes back to the late Boney's father, also an architect.

"Both were trained as classicists, so the use of stone appealed to them," he says. "Stone is obviously an enduring material for memorials and has stood the test of time. The Pantheon in Rome is made of stone, brick and poured-in-place concrete that has stood for over 2,000 years. It just made great sense for John Russell Pope to use that material."

Today, the Memorial is one of the main anchor points near the National Mall in Washington, D.C., and is managed by the National Park Service. Last year, it was ranked fourth on the List of America's Favorite Architecture by the American Institute of Architects.

K.K. Snyder is a freelance writer based in Albany, Ga. She can be reached at kkondeadline@hotmail.com.



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Largest Study of Granite Countertops Finds No Stones that Pose Health Threat

The most comprehensive scientific study of health threats from granite countertops did not find a single stone slab that poses a health risk. Quantities of radon and radiation emitted by stones included in the analysis all fell well below average background levels commonly found in the United States.

The scientists conducted more than 400 tests of 115 different varieties of granite countertops, including stones cited in media reports as being potentially problematic. The stones tested include types of granite that comprise approximately 80 percent of the annual U.S. market share for granite countertops, based on the most recent market data available. The study specifically included types of granite most commonly used in countertops in the United States and more exotic stones that represent a tiny share of the market. The study found:

- Not one stone slab contributed to radon levels that even reached the average U.S. outdoor radon concentration of 0.4 picocuries per liter – one-tenth the U.S. Environmental Protection Agency level for remedial action within a home. The stone slabs found to emit at higher levels – though still well below average outdoor background levels – represent a tiny share of the U.S. market for granite countertops, less than 1 percent of sales.
- Not a single stone emitted radiation levels that even approached a radiation dose of 0.3 milliSievert per year (mSv/year), the level determined by the European Commission to be negligible for human health risk; the U.S. has no such standard. However, this European standard is just 30 percent of the 1 milliSievert per year annual dose limit recommended for the general public by the National Council for Radiation Protection & Measurements.

Unlike some media reports of questionable scientific accuracy, this study evaluated a large variety of stones and used a number of complementary, well established scientific techniques to assess the exposures that people could have to radon and radiation in real-world environments and to determine whether the presence of these specific stones could compromise consumer health.

"The study showed that you are more likely to have a fatal fall from bed than to develop a health problem related to the most common granite countertops," said Dr. John F. McCarthy, president of Environmental Health & Engineering (EH&E), the independent environmental testing firm that conducted the study. "Stones were selected for the study based on their prevalence of use as countertops and media reports suggesting specific types of granite pose health risk.

"Our research program was designed to assess exposure and risk to individuals in real-world conditions. The scenarios that we evaluated were selected to ensure that they represent what people will really encounter in U.S. homes," McCarthy said. "Our research shows that some of the reports published by the media significantly exaggerate risk because they report raw data without considering realworld conditions as commonly defined by the scientific community. It is very important to put the results of these product evaluations into a context that is meaningful for the consumer."

Study findings are consistent with an earlier review of the scientific literature, which assessed results from every identified study of radon emissions from granite published in the scientific literature to evaluate potential exposures in homes.

"Our study included detailed mapping of radiation emitted from various stones that had areas that we identified as being elevated above levels for typical granite countertop material. We found that it's easy to get what appear to be high readings of radon or radiation from a small fraction of granite countertops, but those readings do not reflect the actual risk to consumers because they do not assess the real exposure, only isolated, extreme measurements," McCarthy said. "As with any other type of environmental measurement, assessing the real risk to consumers must take into account more than isolated readings from small spots on a countertop. It must reflect real-world exposure scenarios and be interpreted using well established principles of environmental health."

The study also concluded:

- Radon levels associated with emissions from granite countertops in homes are low in comparison to typical background levels of radon exposure. In other words, natural stone is a minor contributor to concentrations of radon gas within homes. These findings are consistent with an earlier review of the scientific literature that EH&E performed.
- Absorbed dose associated with radiation emissions for all of the slabs tested are well below healthprotective guidelines, including the exemption limit of 0.3 mSv per year recommended by the European Commission. The United States has yet to establish an exemption level for building products based on radioactivity to our knowledge.
- A portion of stones used as countertops may contain limited areas that are enriched in radioactive materials relative to the remainder of the slab. The areas of enrichment in the stones evaluated for this study make up a small proportion of the stone, on the order of less than 10 percent of the surface area. Detailed measurements of these enriched areas showed that they make a negligible contribution to potential doses of ionizing radiation.
- Assessing exposure to radon and radiation requires accounting for duration and frequency of exposure, not just absolute magnitude. Additionally, careful consideration of several key parameters is warranted. For

radon, measurements of radon flux from a countertop must account for variability across the countertop surface, the effect of any backing material on the stone and diffusion through the slab. It is critical that ventilation is accounted for when estimating radon concentrations in indoor air from measurements of radon emissions from stones. For radiation, distance and geometry must be incorporated into dose assessments.

• While significant variability was observed across stone types, the stones at the lower end of radon emissions were found to account for the vast majority of sales and also exhibited little variability among slabs. The varieties of granite that exhibited the greatest variability of radon flux among slabs represent a small fraction of the U.S. market.

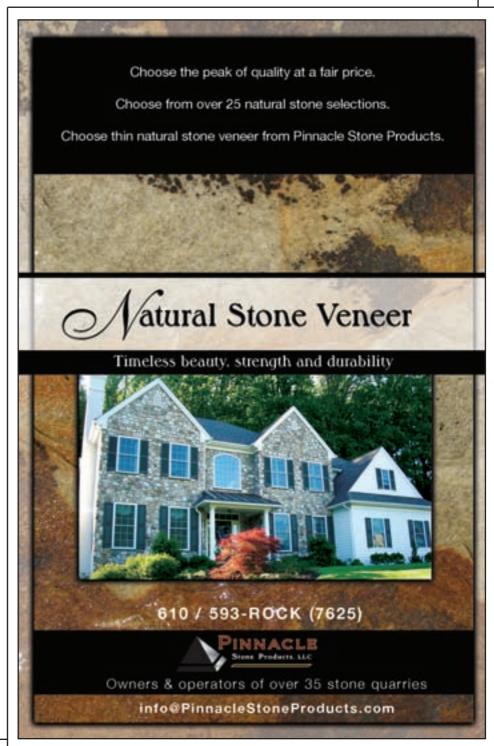
"You can never rule out anything, but [the likelihood of a granite countertop posing any health risk] is as close to zero as you could hope to get about a risk in your life based on what I know," said David Ropeik, risk consultant and author of the book "Risk." "Cumulatively, we have a huge body of evidence that suggests that this particular risk from granite is negligible."

Marble Institute of America (MIA) President Guido Gliori said, "This study once again proves that granite countertops do not pose the risk that some exaggerated media reports would suggest. While some organizations that benefit financially from consumer concerns about granite attempt to spread panic, this study was designed to withstand the closest scientific scrutiny and should reassure the public about granite countertops."

In the absence of comprehensive, independent scientific analysis of granite countertops, the Marble Institute financed the study as part of its continuing effort to define a standard test protocol to assess radiation and radon emissions from different stones. The goal is to develop protocols for testing granite in the home, in showrooms or fabrication shops and at the quarry. The fact that no single protocol exists has allowed individuals to make claims about granite countertops based on inconsistent and often incorrect tests, methodologies or analyses.

The MIA is working with the scientific community to develop a single, acceptable standard for the proper testing of granite countertops and other granite building material. Work on the standard will involve scientists and several independent and governmental agencies.

A copy of the study's executive summary can be downloaded from the Marble Institute's Web site, www.marbleinstitute.com.



U.S. Consumers Prefer Granite over Any Other Countertop Surface

A new Harris Interactive survey finds that by overwhelming majorities, U.S. consumers prefer granite countertops to any other countertop surface and believe that granite countertops increase the resale value of a home.

Conducted in October, the survey of 2,021 American consumers asked respondents which countertop surface they would most want in their dream kitchen. At 55 percent, "granite countertops" was by far the most popular response, followed distantly by synthetic stone at 12 percent.

When asked how much they agree with the statement "granite countertops increase the resale value of a home," 90 percent of the surveyed consumers either strongly or somewhat agreed.



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Please fax cover letter and resume to: 240.255.8641 "The survey reaffirms what we have known all along: across America, granite is the most desired countertop surface on the market today," said Jim Hogan, president of the Marble Institute of America. "After months of inaccurate reporting and questionable research aimed at raising doubts about granite, it is tremendously gratifying to know that consumers continue to feel that granite countertops are as safe as they are beautiful, practical and durable."

In fact, 84 percent of survey respondents either strongly or somewhat agreed with the statement, "Granite countertops are among the most safe, beautiful and durable kitchen counter surfaces on the market today."

"The results of the survey, which has a margin of error of 1 percent, show that consumers' preferences for granite countertops are virtually the same across all regions, genders and age groups," Hogan said.

The survey found remarkable consistency across the United States, with minimal variance in responses from different regions of the country. It also showed the appeal of granite was consistent among both age and socio-economic groups.

Natural Stone Council Issues First Sustainability Best Practices Document

The Natural Stone Council (NSC), a collaborative organization representing business and trade associations that promote stone under the Genuine StoneTM brand, recently announced the publication of the organization's first best practices document based on the results of a benchmark data collection effort of the natural stone industry. The best practices outlined in this initial document offer effective strategies in which a quarry or stone processing facility can minimize its overall daily water demand.

Due to the significance of water in the quarrying and manufacturing process, the NSC selected it as the topic of the inaugural best practices document following their sustainability research. Because of global water shortages and fluctuating policies around water usage, responsible water management is key to achieving sustainable practices in any industry.

Highlights of the water consumption best practices document include:

- A description of water use in quarrying and processing operations
- Strategies for conservation within processes of extraction, cutting and finishing
- Site changes that can reduce the need for water, mitigate dust and begin initial steps towards quarry remediation
- A discussion of facility and equipment upgrades that result in increased water use efficiency
- Overall benefits to implementing a water management plan

"The NSC's goal is to provide our industry with assistance in implementing socially responsible and environmentally-preferable operations," said John Mattke, NSC sustainability committee chairman. "Implementation of even a few of these best practices regarding water consumption, treatment and re-use can potentially result in a cost savings in addition to an improved environmental profile."

The NSC believes that it is important to establish best practice guidelines in order to reduce the life cycle impact of stone products. In partnership with The University of Tennessee (UT) Center for Clean Products, the NSC will produce a series of best practice documents, case studies, materials fact sheets and a life cycle assessment.

More information on the NSC's research and results, including a link to this first best practice document and all other publications, may be found at http://www.genuinestone .com/env_researchandresults.php.

Sicily's Stone Project Visits Chicago

In an effort aimed at finding new ways of presenting the Sicilian economic-productive industry into international mar-News continued on page 48



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Industry News

News continued from page 46

kets, The Region of Sicily's Stone Project has been conducting trade missions in Chicago. The first took place in July 2008 and the second in October 2008. The Sicilian delegates met with local institutions, managers and owners of private companies, as well as architects and interior designers who had expressed an interest in the project.

The goal of the "Country Partnership Project" is to focus the promotional programs of the Region of Sicily on the regional economic sectors and geo-economic areas that are strategic for the regional administration.

In Sicily, the stone industry, along with agricultural food products, are the sectors most extensively exported. The stone industry is at the top of the major cut stone exporting regions, especially with regard to the Middle East markets.

The marble industry encompasses a vast range of production types, from very rough cut pieces to the most prestigious finished marble for decoration and restoration.

Various industry products are on the market: rough material (marble and granite), processed material - cut stone (tiles, mosaics, cubes), simple processed pieces (small blocks, paving stones, kerbstones), and slate.

The following 20 companies from Sicily participated:

Consorzio Perlato Sicilia, Iovino Marmi, Santoro marmi, Consorzio Ceramiche Desuir, Calandra marmi Sas, Nuovo art spa, CIMA srl, Pellegrino Francesco and group Pellegrino IMPORT-EXPORT srl, Alfa Graniti, Italia Lithos srl, Gieffevi, TREEMME dei F.lli Micelli, SICILIANA INDUSTRIA LAVORAZIONI MARMI, lavorazione Industriale Marmi e Affini-LIMA, SAN-TANGELO MARMI, Settipani, AVOLA LUCIANO di AVOLA GIUSEPPE, Oddo marmi Srl and ORO marmi.

The companies' part of the consortium is the extraction, working and the commercialization of the marble. These companies vary in their types of produced marble and their uses, such as tiles, furniture, slabs, blocks and bathroom fittings. These companies export their products worldwide. ◆

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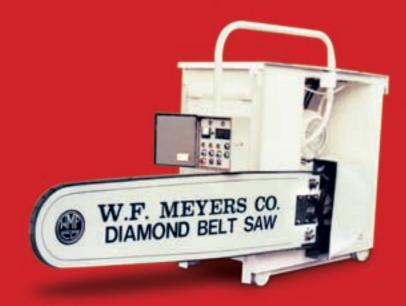
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